

ANNUAL CLUB ASSESSMENT

Instructions:

For each item listed below, first rate your club's performance on each item with 1 meaning very poor and 5 meaning excellent. Then rate how important that item is to you as a club member with 1 meaning not at all important and 5 meaning very important. All information is confidential, so please be honest with your assessment.

Club Performance

Very Poor Excellent

Importance

Not at all Very

Club Operations and Administration

1	2	3	4	5	A timed agenda is followed for each meeting.	1	2	3	4	5
1	2	3	4	5	Members have the opportunity to participate in the club meetings.	1	2	3	4	5
1	2	3	4	5	Club meeting programs are worthwhile.	1	2	3	4	5
1	2	3	4	5	Club committees are effective.	1	2	3	4	5
1	2	3	4	5	The communication between club leaders and members is productive.	1	2	3	4	5

Member Satisfaction and Retention

1	2	3	4	5	Individual member input is solicited from club leaders.	1	2	3	4	5
1	2	3	4	5	The club is open to new ideas to improve membership.	1	2	3	4	5
1	2	3	4	5	Club activities exceed my expectations.	1	2	3	4	5
1	2	3	4	5	My membership is valuable to me.	1	2	3	4	5
1	2	3	4	5	Club leaders are in touch with the current needs of the membership.	1	2	3	4	5

Membership Development

1	2	3	4	5	Increasing membership is an ongoing club priority.	1	2	3	4	5
1	2	3	4	5	The club's membership committee is effective.	1	2	3	4	5
1	2	3	4	5	Dues are reasonable.	1	2	3	4	5
1	2	3	4	5	The club attracts diverse people to join as members.	1	2	3	4	5
1	2	3	4	5	New members have realistic expectations about their commitment.	1	2	3	4	5

Service and Fundraising

1	2	3	4	5	Club service projects are relevant to the community needs.	1	2	3	4	5
1	2	3	4	5	Club service projects match member interests.	1	2	3	4	5
1	2	3	4	5	The club has good fundraising activities in which the public participates.	1	2	3	4	5

Kiwanis Service Leadership Programs

(Sponsored Programs, Sponsored Organizations, and Youth Service Programs)

1	2	3	4	5	The club values its involvement with its sponsored programs.	1	2	3	4	5
1	2	3	4	5	The club understands its responsibilities to be an effective sponsoring club.	1	2	3	4	5
1	2	3	4	5	The club fulfills its responsibilities to its sponsored clubs.	1	2	3	4	5

Marketing and Public Relations

1	2	3	4	5	The club benefits from high visibility and name recognition in the community.	1	2	3	4	5
1	2	3	4	5	The public in general is aware of what our club does.	1	2	3	4	5
1	2	3	4	5	Members can verbalize what Kiwanis is and what it does.	1	2	3	4	5
1	2	3	4	5	Our projects are often mentioned in print or broadcast media.	1	2	3	4	5
1	2	3	4	5	Members are knowledgeable about club service and fundraising projects.	1	2	3	4	5

General

1	2	3	4	5	The meeting place is convenient for the majority of members.	1	2	3	4	5
1	2	3	4	5	The meeting time is convenient for the majority of members.	1	2	3	4	5
1	2	3	4	5	The food quality is worth the cost.	1	2	3	4	5

ANNUAL CLUB ASSESSMENT RESULTS FORM

Club Performance Mean Score	Importance Mean Score
-----------------------------	-----------------------

Club Operations and Administration

A timed agenda is followed for each meeting.
 Members have the opportunity to participate in the club meetings.
 Club meeting programs are worthwhile.
 Club committees are effective.
 The communication between club leaders and members is productive.

Member Satisfaction and Retention

Individual member input is solicited from club leaders.
 The club is open to new ideas to improve membership.
 Club activities exceed my expectations.
 My membership is valuable to me.
 Club leaders are in touch with the current needs of the membership.

Membership Development

Increasing membership is an ongoing club priority.
 The club's membership committee is effective.
 Dues are reasonable.
 The club attracts diverse people to join as members.
 New members have realistic expectations about their commitment.

Service and Fundraising

Club service projects are relevant to the community needs.
 Club service projects match member interests.
 The club has good fundraising activities in which the public participates.

Kiwanis Service Leadership Programs

(Sponsored Programs, Sponsored Organizations, and Youth Service Programs)

The club values its involvement with its sponsored programs.
 The club understands its responsibilities to be an effective sponsoring club.
 The club fulfills its responsibilities to its sponsored clubs.

Marketing and Public Relations

The club benefits from high visibility and name recognition in the community.
 The public in general is aware of what our club does.
 Members can verbalize what Kiwanis is and what it does.
 Our projects are often mentioned in print or broadcast media.
 Members are knowledgeable about club service and fundraising projects.

General

The meeting place is convenient for the majority of members.
 The meeting time is convenient for the majority of members.
 The food quality is worth the cost.
