



**2017 Chester Kiwanis Christmas Parade Registration**

**December 10, 2017**

*This year's parade theme:*

***"Parade of the Christmas Toys"***

**Organization Name:** \_\_\_\_\_  
(Name you wish to be identified by during parade announcements)

**Organization Coordinator/Contact Name:** \_\_\_\_\_

**Contact Cell:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_  
(to discuss staging and any questions) (Email is required as parade/staging information will be sent prior to event)

**Type of Unit/Judging Category\*:** Units will be judged on originality, use of theme, effort and crowd appeal.

Float  Vehicle  Band  Performing  Walking  Equestrian  Fire/Rescue

\***Select ONE.** If you wish to be judged in more than one category (i.e. Vehicle & Float) please submit an entry fee for each category

**Important Numbers:** this is required for staging space

Total Number of **People** Participating \_\_\_\_\_ Total Number of **Walkers** \_\_\_\_\_

**Vehicles** – # of vehicles and types (i.e. 5 cars, 3 trucks, 1 tractor trailer, etc): \_\_\_\_\_

**Float** - how many floats and description (i.e. 2 Pickups with trailers, etc): \_\_\_\_\_

**Approx total Length of unit in feet** (Include tow vehicle, if any): \_\_\_\_\_

**Brief Description of Unit** (will be read by Master of Ceremonies during parade). Use an additional sheet if necessary. *Your DESCRIPTION is important if you want the MCs to describe your unit to the crowd!* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Special Requirements** (i.e. not to follow horses, not to follow or lead musical units, etc.). We will try to be made but not guaranteed: \_\_\_\_\_

Will you have **music**? (Holiday music is encouraged): Yes or No \_\_\_\_\_

If yes, how will music be played (i.e. live band, speakers, singing, etc.) \_\_\_\_\_

**No Santa Claus imposters!** The real Santa will follow at the end of the parade.

**Early Entry Fee is \$40 per unit** if postmarked by November 1. **After November 1, the fee is \$50.00**

(*Example:* A float with walkers in the same unit would be one unit; Multiple vehicle types (walkers, float, car, etc.) representing the SAME entry/organization is one unit. Car clubs are one unit per club, etc.)

\* ~ **This is a RAIN or SHINE event but may be cancelled by VDOT if roads are unsafe** ~ \*

**All groups must fill out a registration, no exceptions.** Attach your check for the entry fee made payable to **Kiwanis Club of Chester** and postmarked **BEFORE December 1** to:

**Kiwanis Christmas Parade**  
**P.O. Box 2275**  
**Chester, VA 23831**

For additional information, please call Pam Dvorak at 804-318-1564 or email [chesterchristmasparade@verizon.net](mailto:chesterchristmasparade@verizon.net)